

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE, INC.

Ad No. 1044-AD NO. 4--Reg. No. 00992--Page--(9 1/2" x 11 1/2" inches)--4 1/2" Blind--National (Letterpress) Magazine, 1979

(A)

Printed in U.S.A.

Take a new look at a great name in low-tar smoking.

# Parliament Lights 100's.

Only  
12 mg tar.



Tastefully light  
with the  
recessed filter.

12 mg "tar," 0.8 mg nicotine av.  
per cigarette, FTC Report, May '78.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



2061194046